SANTA BARBARA

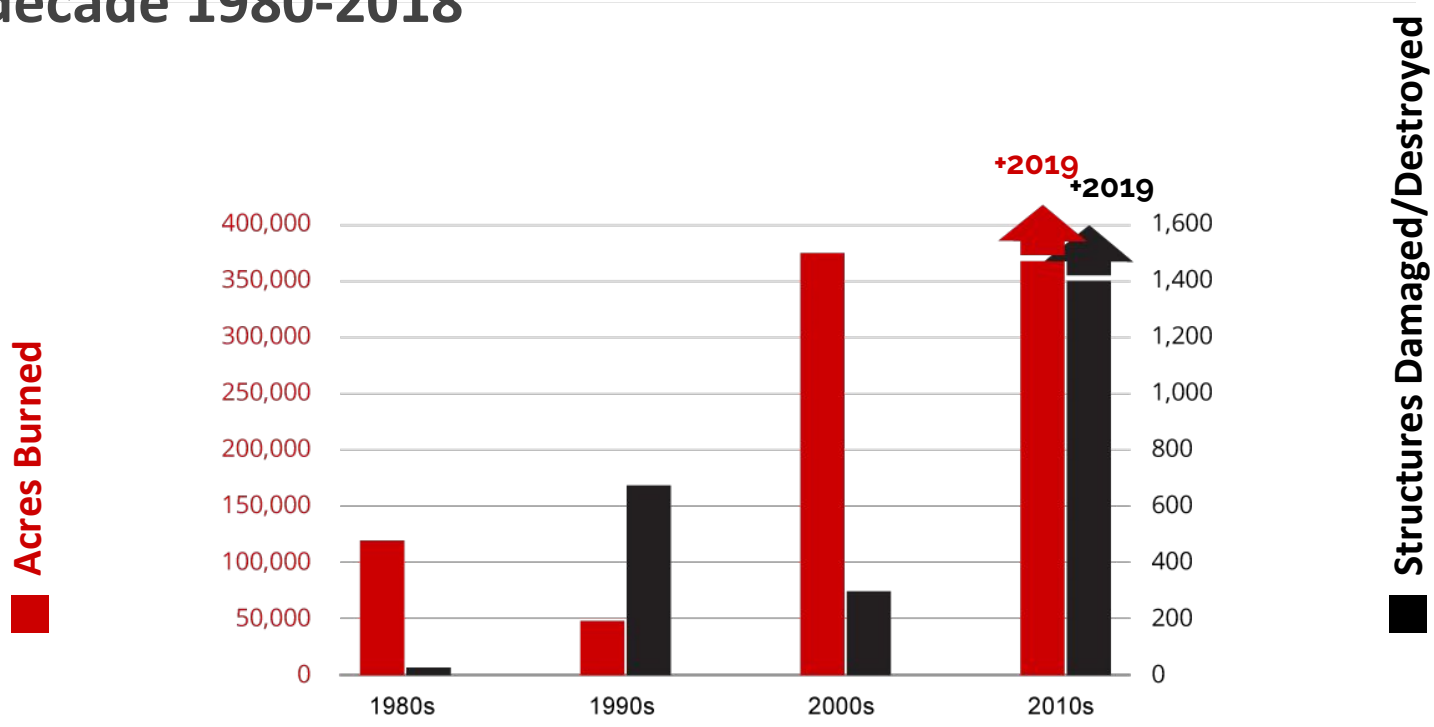
BUCKET BRIGADE

Disasters are inevitable.

And they are increasing in size and frequency.

Santa Barbara County wildfires

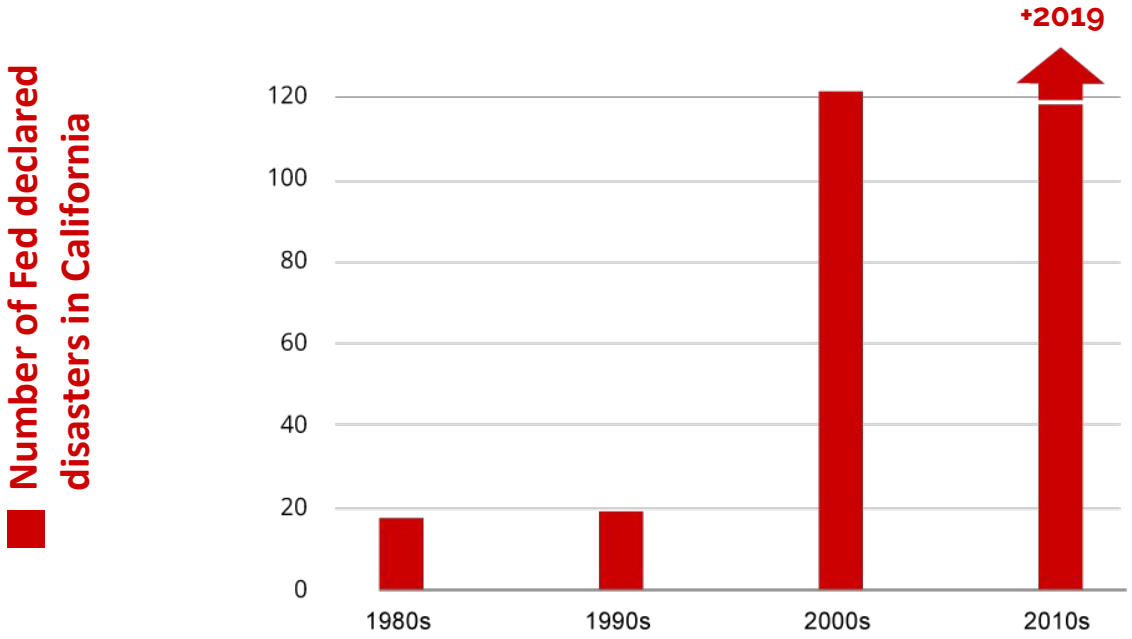
by decade 1980-2018



Data source: SBC Fire

Federally declared disasters in CA

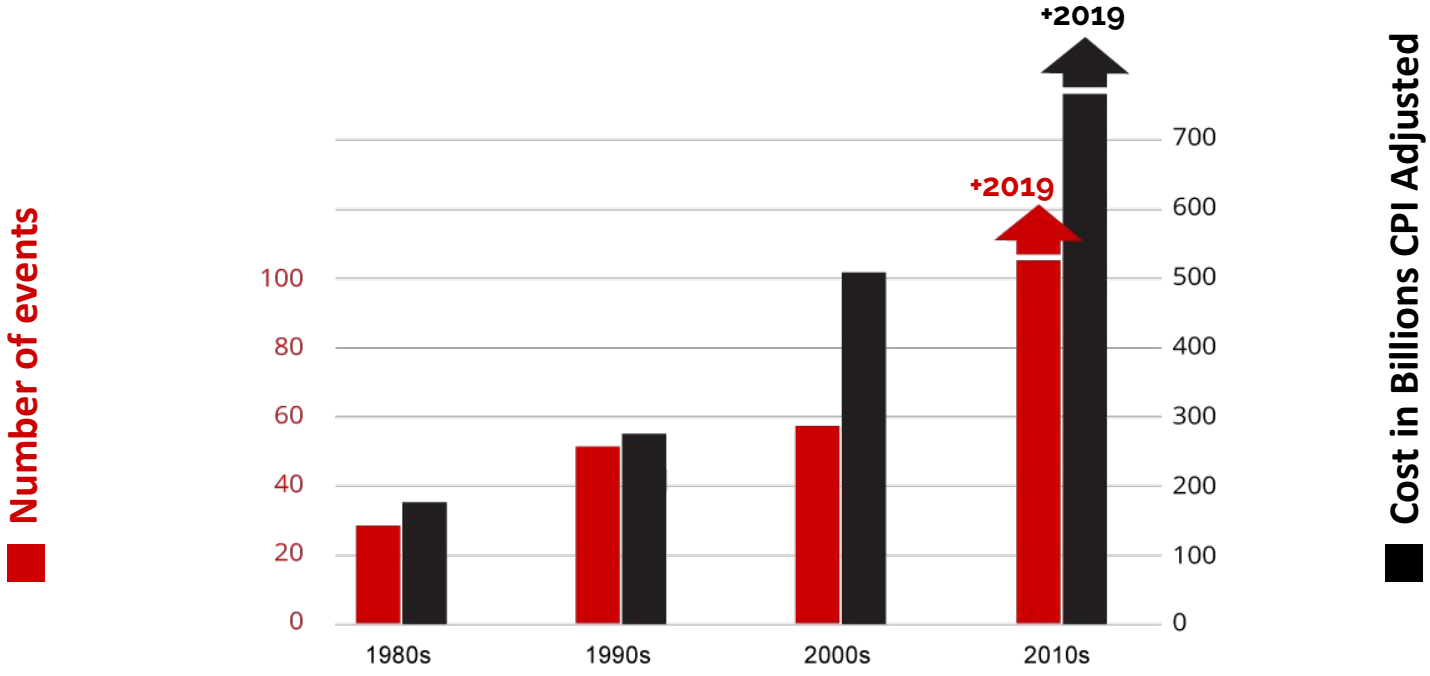
by decade 1980-2018



Data source: FEMA

Billion dollar disaster events in the US

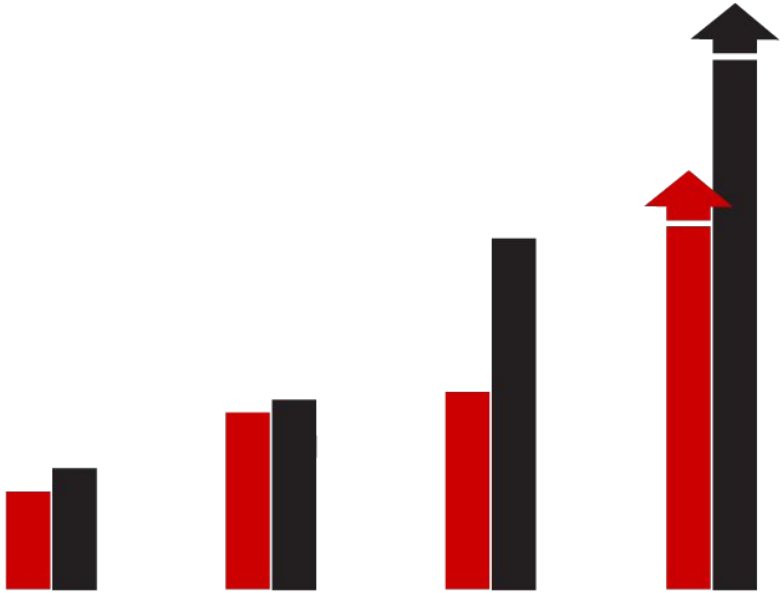
by decade 1980-2018

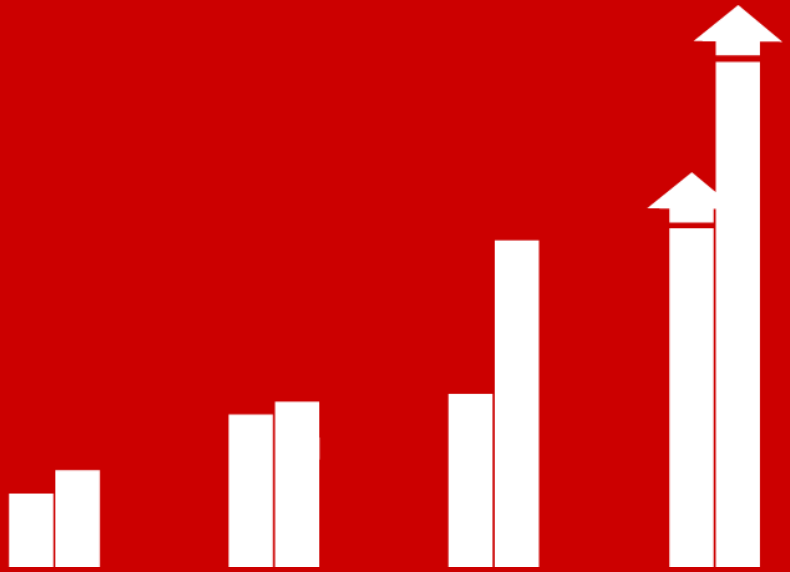


Data source: NOAA

This is the trend.

Where is this going...?

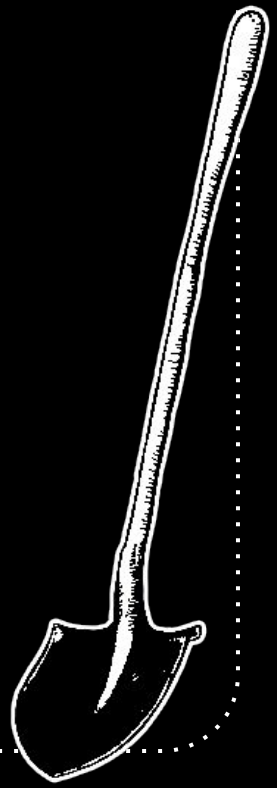




Disasters are happening more often and causing more damage.

The question is not IF we will have more natural disasters.

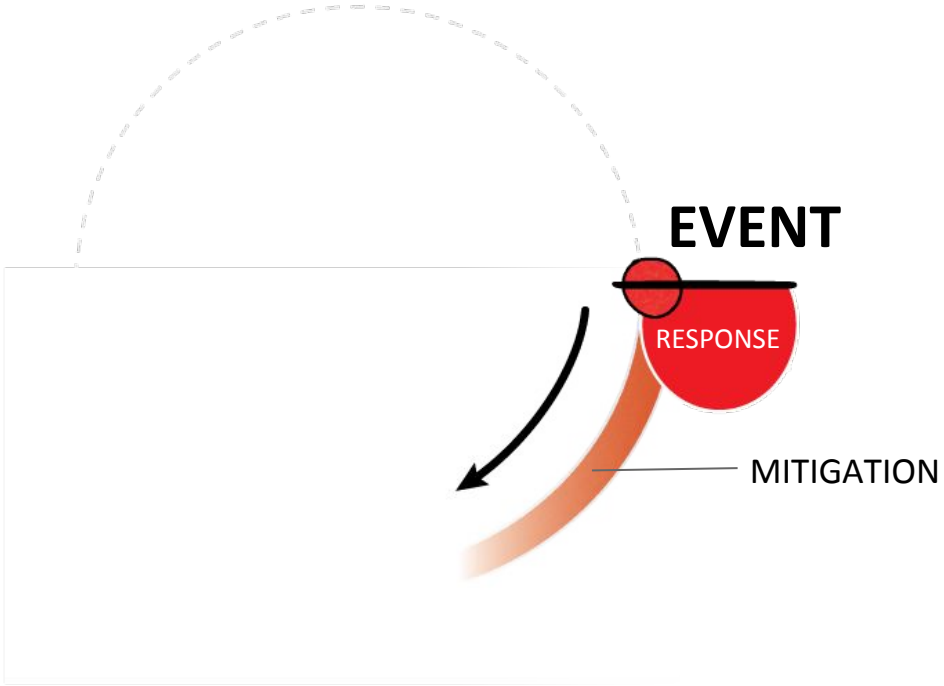
The question is WHEN and HOW BAD they will be.



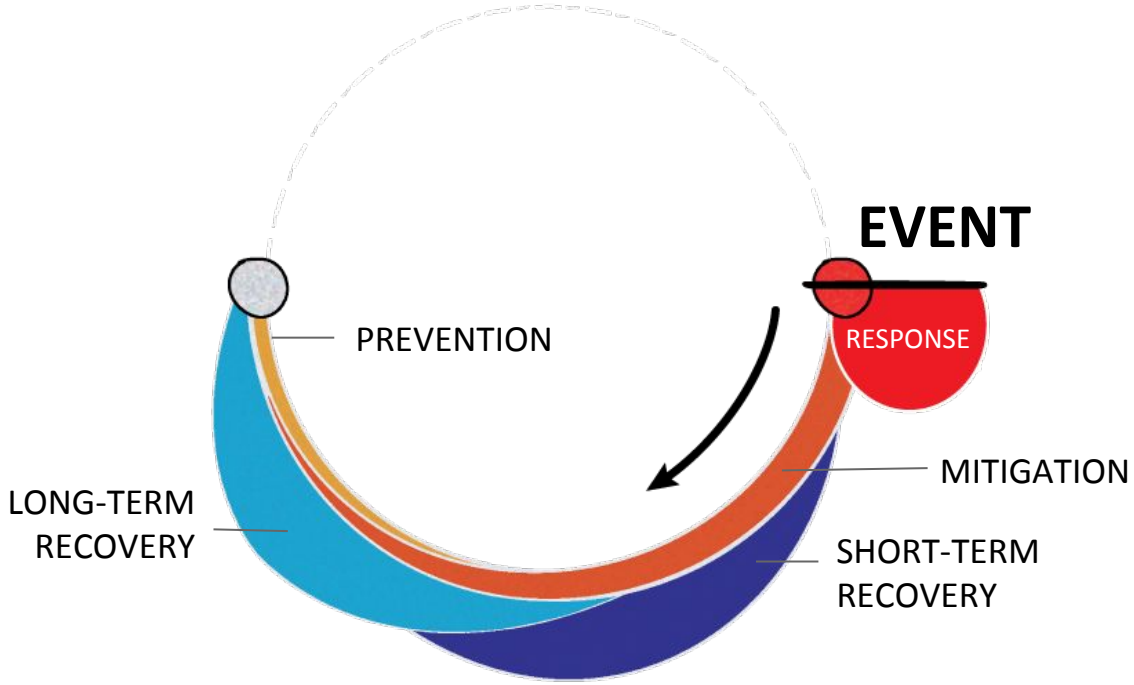
Communities experience disasters in a pattern that repeats.

And the same needs and gaps in services show up again and again.

The Disaster Cycle



The Disaster Cycle



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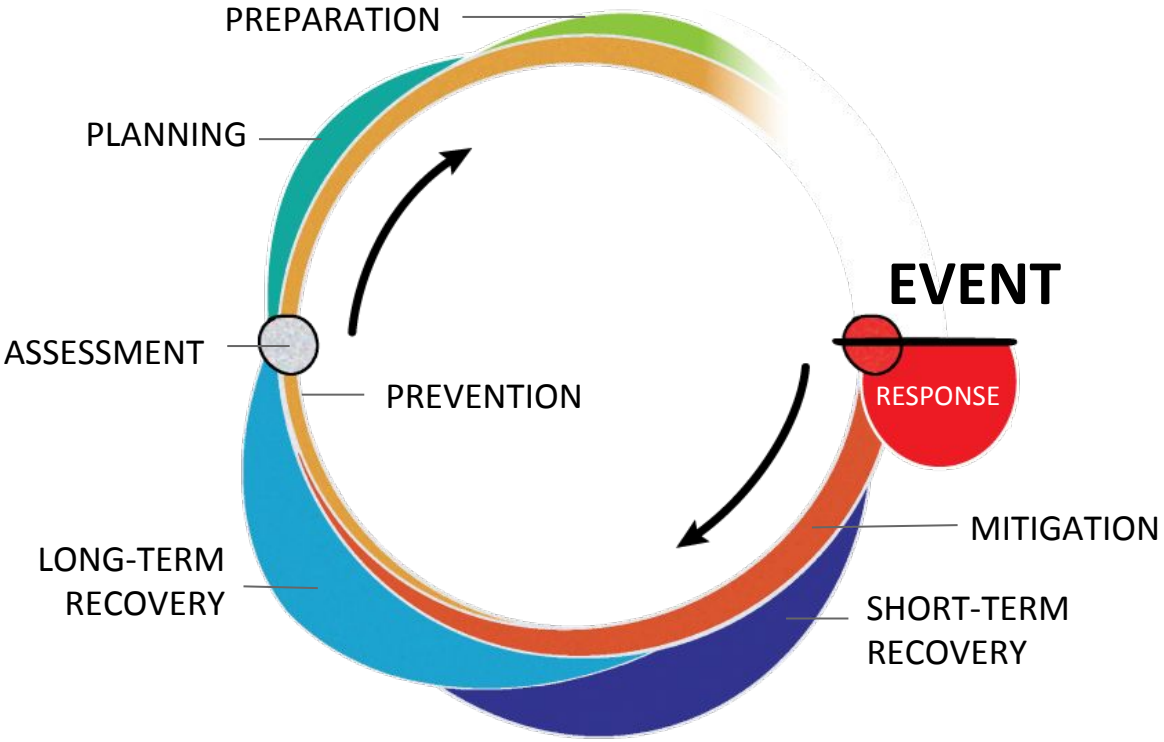
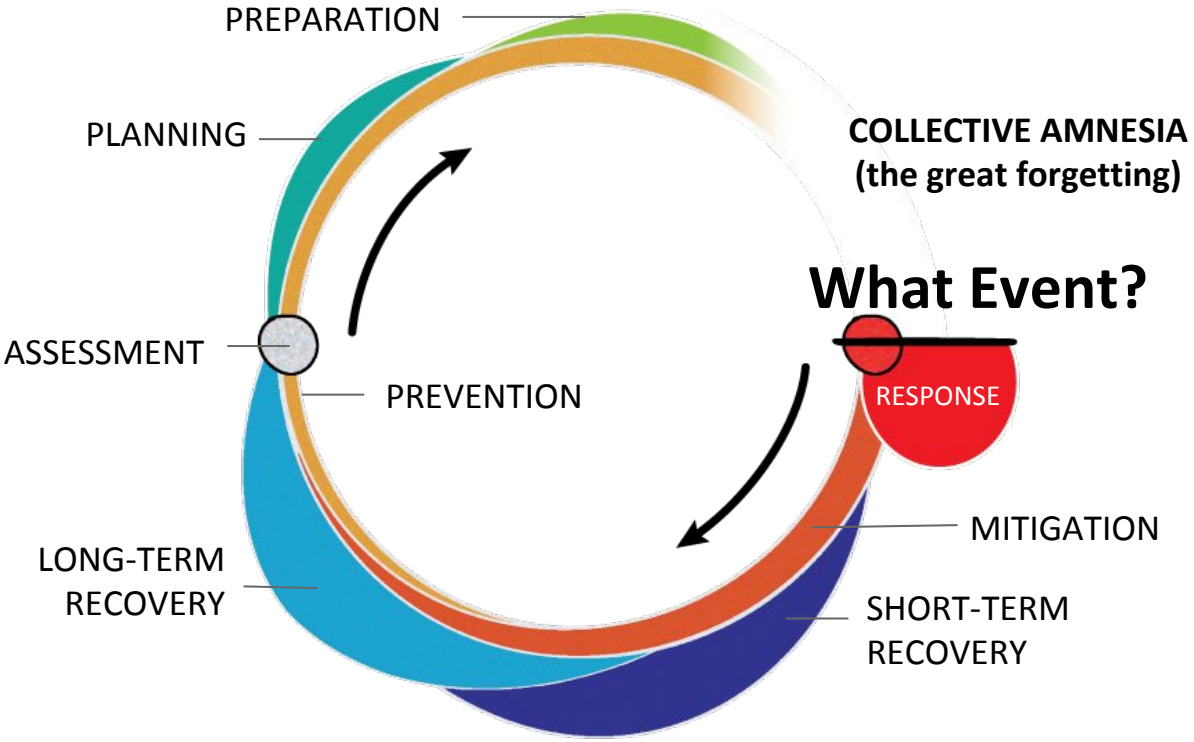
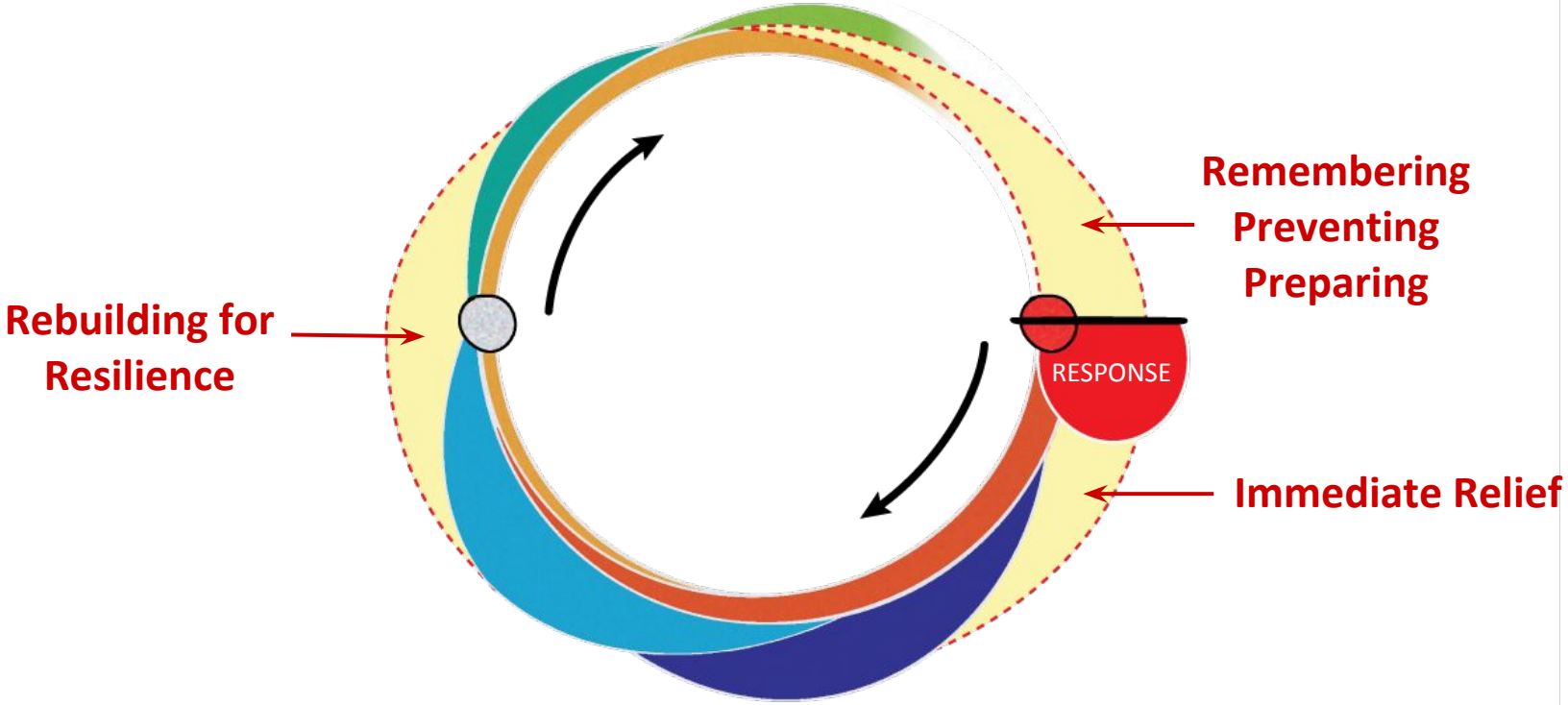


The Disaster Cycle



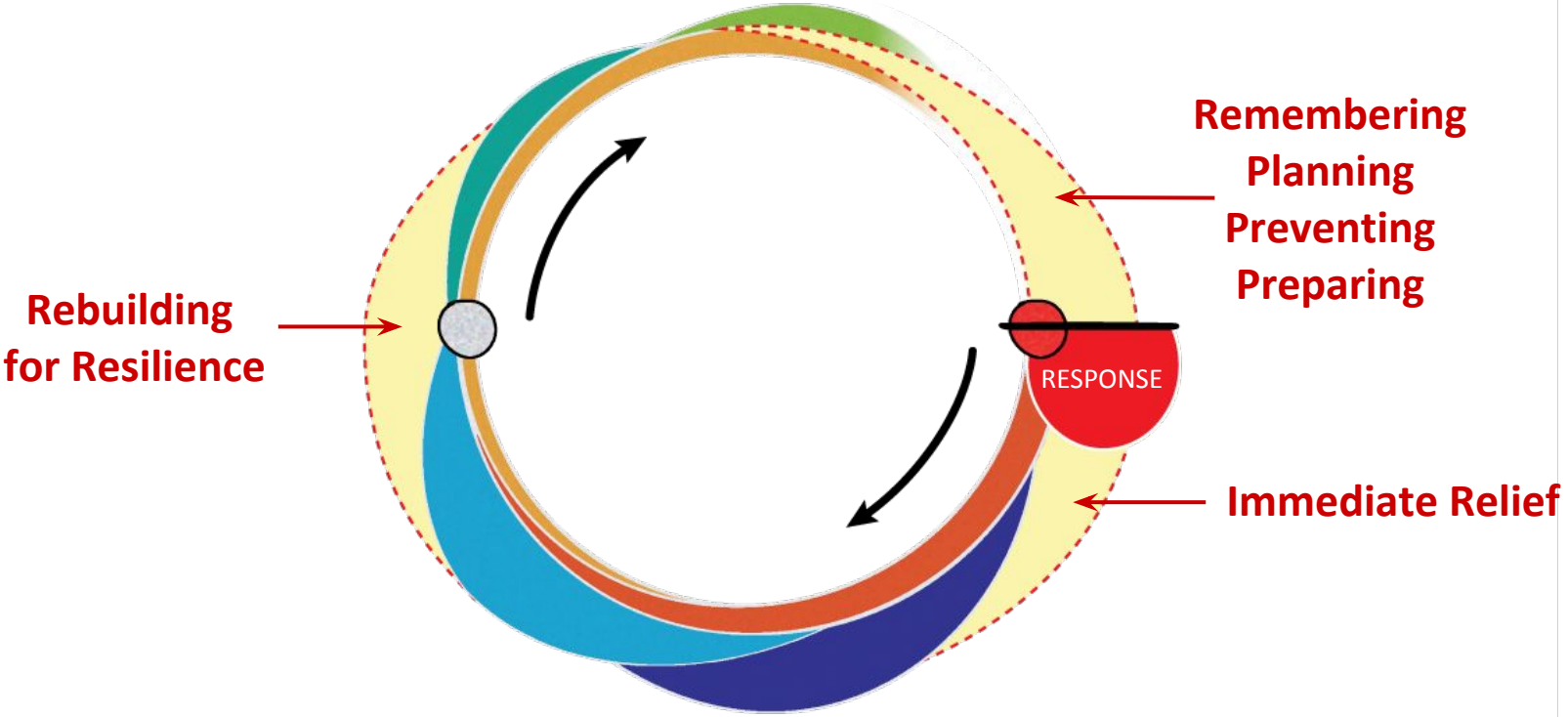
The Disaster Cycle

We see the same needs and gaps in service every time



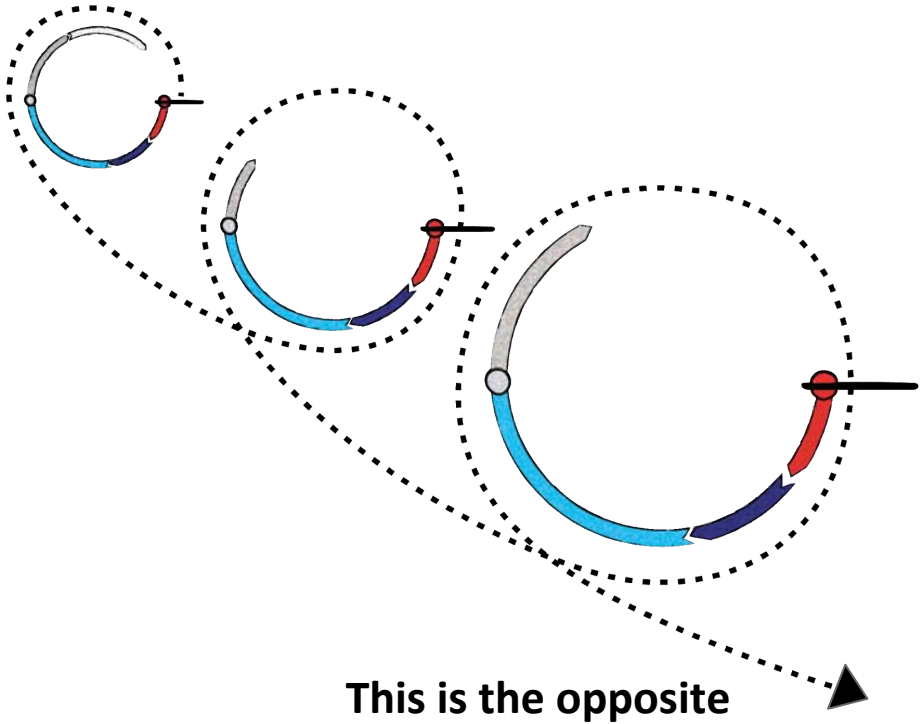
The Disaster Cycle

When these needs are not addressed, communities struggle to be resilient



Unmet needs lead to the true disaster cycle

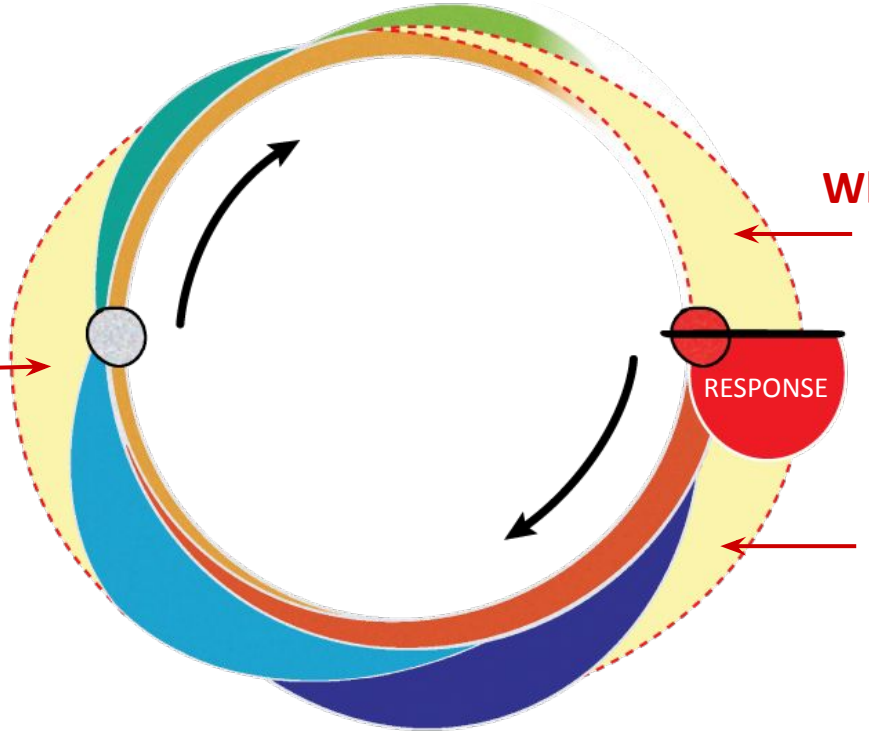
- Individual and collective trauma goes unaddressed
- Slow and inadequate physical cleanup and recovery
- Frayed local economy and social infrastructure
- Looting, distrust and social unrest
- Poor people get hit the hardest and end up more vulnerable



This is the opposite of resilience.

The Bucket Brigade was built to meet these needs.

Could we rebuild stronger and smarter by working together?



What if we prepare together?

What if we help each other recover?

“The local response capacity is the foundation of all disaster relief. “

– David Fukutomi - FEMA

“The community support network is the key. It doesn’t matter what the disaster is, if the network is there it will make all the difference in the world.”

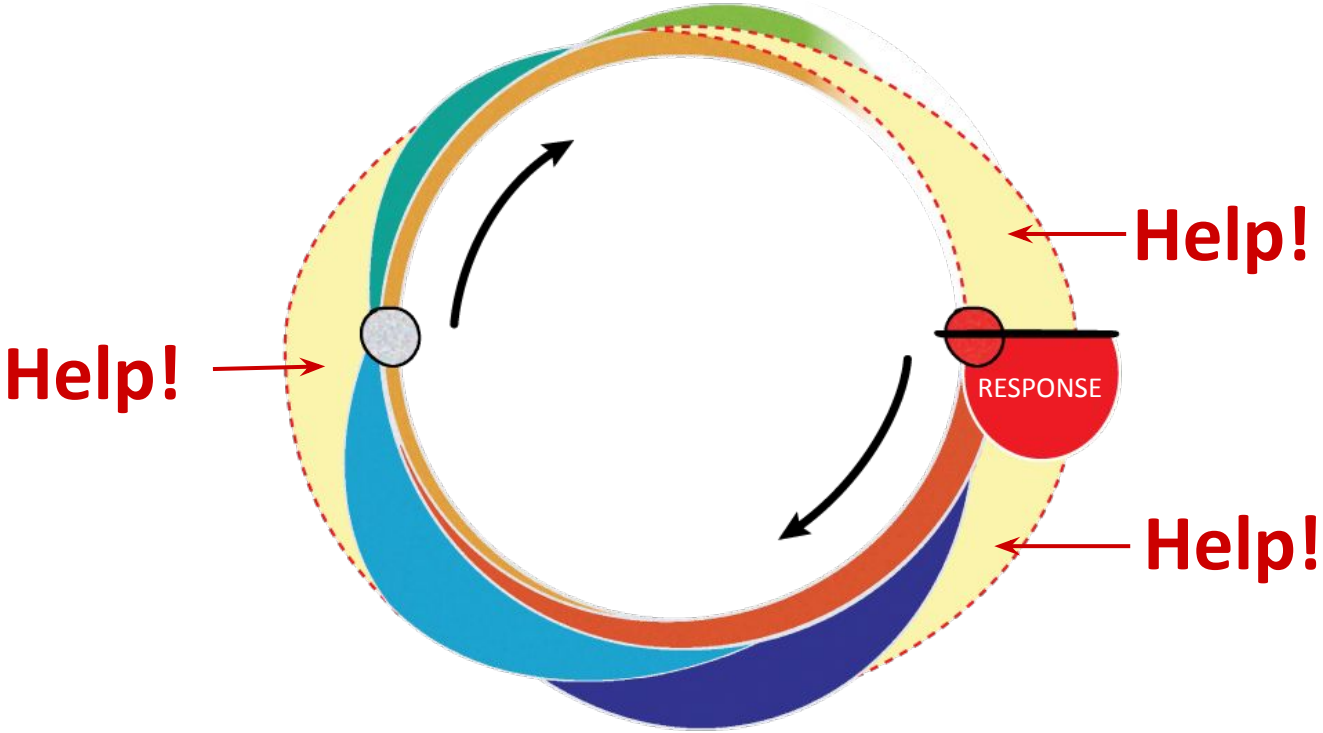
– Rev. Dr. Kate Wiebe, PhD

Our Purpose:
Organize and empower community readiness, response and uplift.

How do we do that?

We take action. Together.

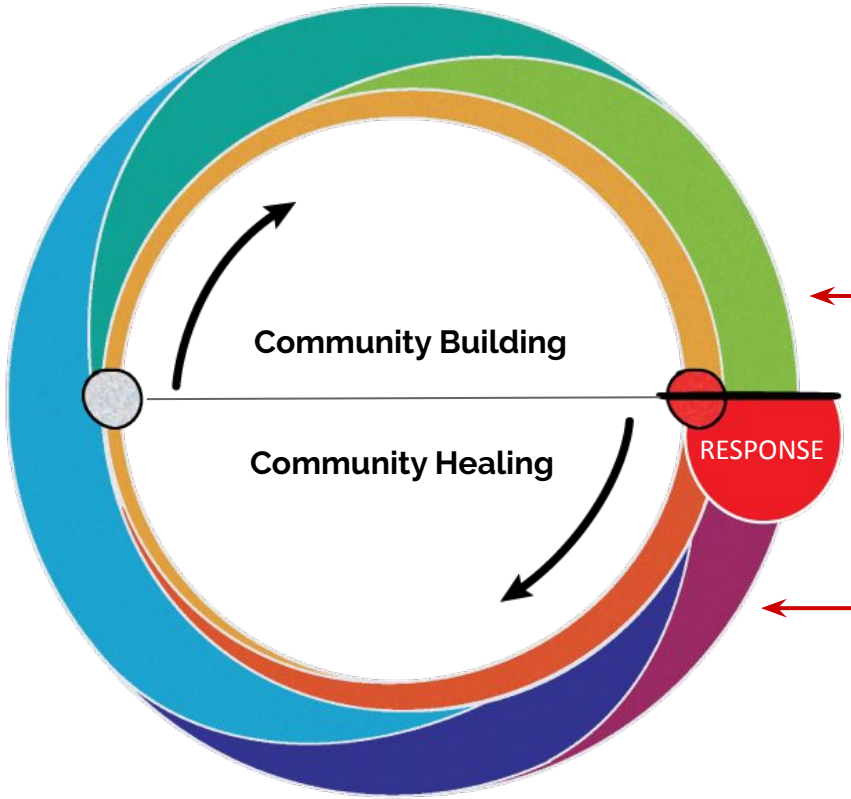
The Bucket Brigade was built to transform this Disaster Cycle...



...into The Community Resilience Cycle

Community Rebuild and Uplift

We're in this together for the long run



Prevention & Preparation

Let's prepare together

Community Self-Rescue

Let's help each other

Our Principles Guide Our Actions:

1. A caring, cooperative and organized community is the fundamental building block of resilience.

2. Local knowledge empowers all preparation and recovery efforts, making them far more efficient and effective.

3. Swift, collaborative and sustained action is required for true recovery and resilience.

Our Formula

The size of a community multiplied by its willingness and ability to cooperate equals resilience capacity.

Our Plan

Build resilience in vulnerable neighborhoods throughout Santa Barbara County. Weave that resilience into a community safety net comprised of neighbors prepared to engage in a time of need: Neighborhood Mutual Aid.

1. **Build community at the neighborhood level through grassroots outreach, organizing and uplift.**
2. **Build neighborhood preparedness with localized education, training and support.**
3. **Facilitate coordinated community action in response to natural disasters and community crises.**

SANTA BARBARA
BUCKET
BRIGADE

Our community gets better for everyone,
no matter what comes next.